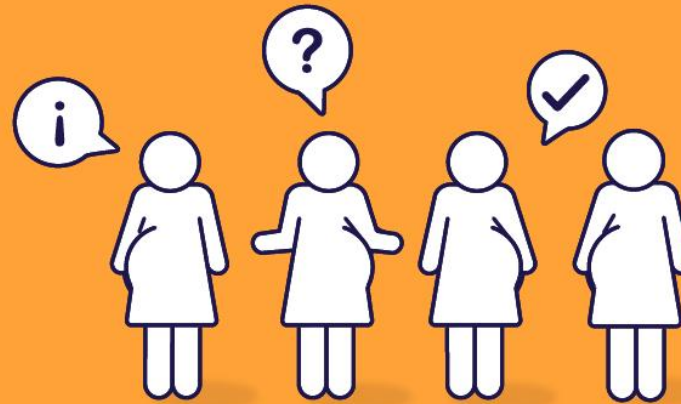


# What do pregnant women in Iceland know about induction of labour?



Because no women who met the inclusion criteria could be included in Iceland, a focus group of four women were questioned (week 34 - 35 + 5)



They established what they knew about induction of labour in general.



They did not have personal experience with induction of labour.



They had little knowledge about induction of labour.



They agreed to have used social media for information on pregnancy.



They prefer receiving information from the caretaker personally rather than from impersonal sources such as the internet, videoclips or leaflets.



They like to hear about other women's experiences of the childbearing process.



The women only want to be informed about induction of labour if and when it is advised by their caretaker.

Generally, the women were not surprised about the fact that more women are demanding an induction without an indication for it. They find this hectic world we live in today filled with very much information (good and bad) which is instantly available. This can cause stress.

**“I was using Google in the beginning of the pregnancy, and then I got quite crazy. So, I figured out I am not going to read more than I need to, especially not on the internet.”**

**- An FGD participant**